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SPONSORSHIP POLICY

Rationale:

- Our school recognises the mutual benefits that can be gained from developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider school community.

Aims:

- To improve student learning, to increase staff development opportunities, and to enhance school resources through a deliberate strategy of developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider school community.

Implementation:

- All sponsorship and partnership arrangements will be considered by school council on merit, and decisions will be made on a case-by-case basis.
- When pursuing potential sponsorship arrangements, the school council is required to adhere to the following code of ethics:-
- Sponsorships will only be sought with organisations, companies and societies where a clear and demonstrable benefit for the students and the school's programs can be guaranteed.
- Sponsorship arrangements must take into account the values and views of the school community, as well as the school policies.
- Sponsorship arrangements will only be entered into with organisations, companies and societies that have a positive public image, and are associated with products and services appropriate for a school to align themselves with.
- Arrangements must not be entered into with companies directly involved with tobacco or alcohol products.
- Sponsorships arrangements that contain restrictions regarding the schools ability to purchase goods and services freely, or restrict the schools ability to make choices in any way, will be avoided.
- Each individual sponsorship arrangement will be reviewed on an annual basis.
- Groups or business which provide monetary or in kind support for our school will be listed in our newsletter in a supporters area during the year that the support is received.

Evaluation:

- This policy will be reviewed as part of the school's three-year review cycle.

Approved by School Council – November 2016

To be reviewed – November 2019

Signed: _____

Date: _____

Ian Denson, Principal